



J'PURA XTREME

EDITION
3.0

J'PURA XTREME 3.0

PROJECT PROPOSAL

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WHAT IS IEEE ?

IEEE is the largest technical organisation advancing technology for humanity. It publishes 150+ journals with high standards and global collaboration.



480,000+
members



190+
countries



3600+
student branches



**Specializing in Electrical,
Electronics, Computing,
Engineering, and
Information Technology.**

“IEEE is not just a name in engineering; it’s the name driving innovation, standardization, and ethical progress in global technology.”

IEEE COMPUTER SOCIETY SBC

The IEEE Computer Society Student Branch Chapter of University of Sri Jayewardenepura fosters innovation and technical growth through **workshops, hackathons, and collaborative projects.**

We bridge the gap between **academics and industry** to empower future tech leaders.



Organization for
computing
professionals



Bridge the gap between
academics & industry



University of Sri Jayewardenepura
IEEE Student Branch



University of Sri Jayewardenepura
Student Branch Chapter

ABOUT J'PURAXTREME 3.0



24 Hour
coding challenge



COVERAGE
Island-wide
hackathon



PARTICIPANTS
undergraduates,
school students



TEAMS
3 members
per team



3RD
CONSECUTIVE
YEAR



FOUNDATION
FOR IEEE XTREME

- Now in its third consecutive year, J'PuraXtreme 3.0 is a premier **24-hour coding marathon** dedicated to cultivating elite student tech talent. Our primary objective is to equip the next generation of developers for the global IEEE Xtreme competition.
- **Phase 1: Online Qualifiers** – Teams compete remotely to showcase their technical agility and problem-solving skills.
- **Phase 2: The Physical Finals** – Top contenders battle in an intense 24-hour on-site hackathon to claim the championship.

VENUE, DATE & TIME

OPEN REGISTRATIONS



22nd June 2026

FIRST ROUND (ONLINE QUALIFIERS)



15th August 2026



Hackerrank



SECOND ROUND (FINALS)



26th & 27th September 2026



24 hours



Faculty of Engineering
University of Sri Jayawardenapura



TARGET AUDIENCE

The J'PuraXtreme 3.0 Hackathon aims to attract students with a strong interest in technology, innovation & problem solving, from **universities and schools** around Sri Lanka, totaling around **700+ participants**.



Tech Geeks



700 + Participants



School Students



Undergraduates

PRIZE POOL

LKR 160,000+

UNDERGRADUATES

-  **LKR 50,000**
-  **LKR 30,000**
-  **LKR 20,000**

SCHOOL STUDENTS

-  **LKR 30,000**
-  **LKR 20,000**
-  **LKR 10,000**

WHY PARTNER WITH US ?



ENHANCED BRAND CREDIBILITY:

Partner with one of the country's most prestigious universities, **reinforcing your brand's credibility and influence among future professionals**



DIRECT ACCESS TO PARTICIPANTS:

Engage with **700+ undergraduates and students** from universities and schools nationwide.



EXTENSIVE PRINT & DIGITAL MEDIA EXPOSURE:

Your brand will be featured in digital promotions across **WhatsApp, Instagram, LinkedIn, and Facebook.**

On-site visibility includes banners, flags, and promotional video slots during sessions.

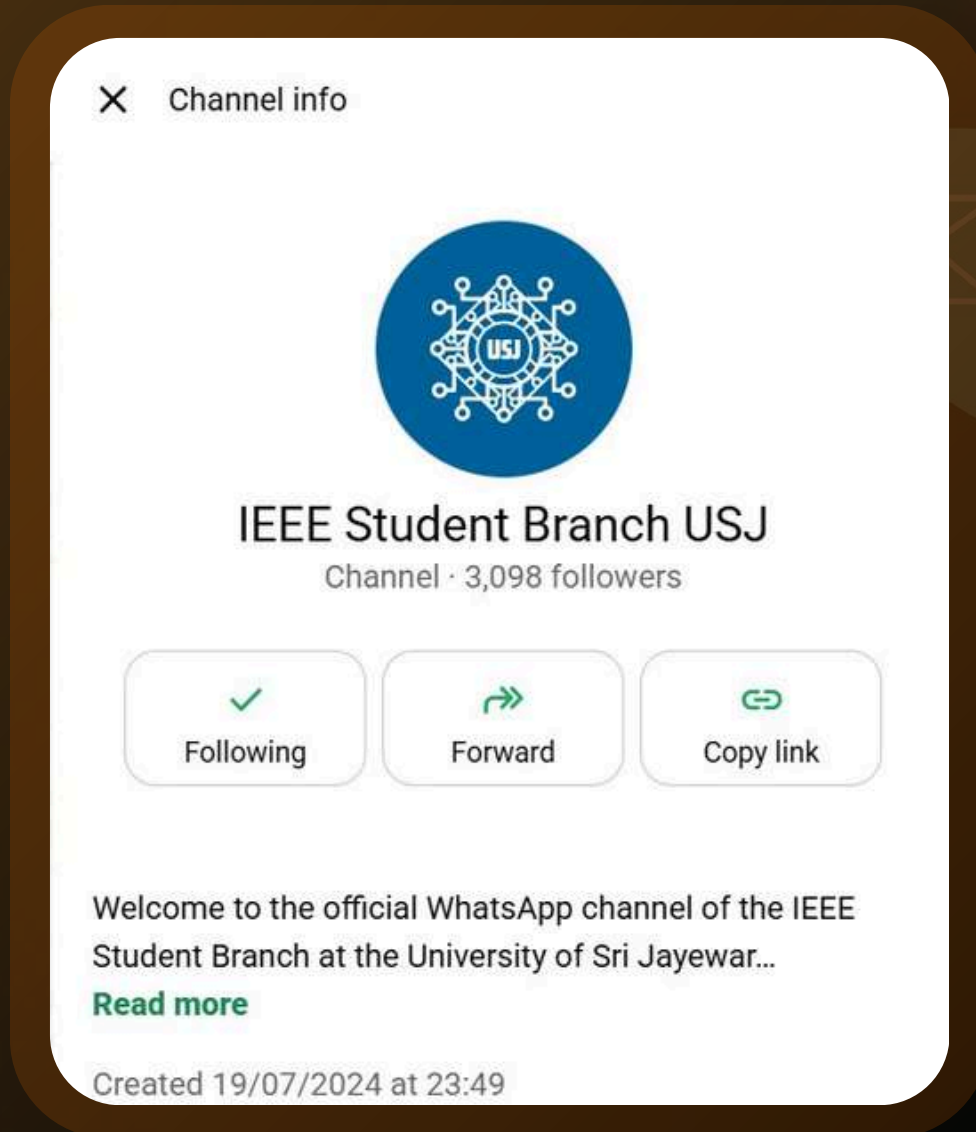


EXTENDED POST-EVENT REACH:

Your brand remains visible on the **J'PuraXtreme official website** for a period of **up to one year** post-event, social media recaps, and post-event reports, ensuring lasting exposure.



DIGITAL AUDIENCE OVERVIEW



Channel info

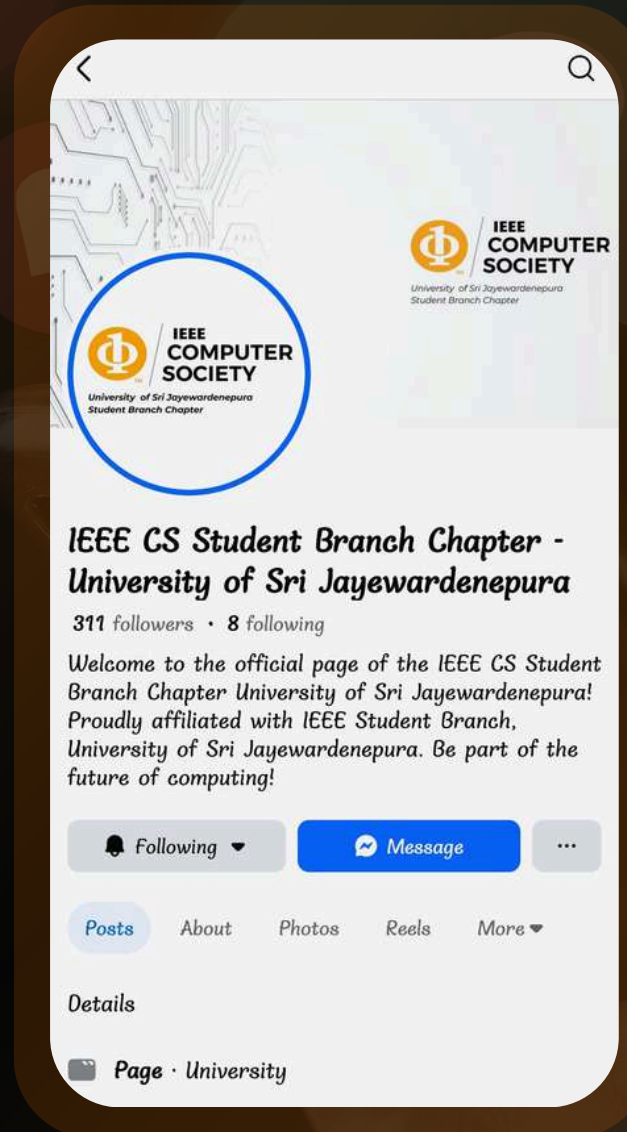
IEEE Student Branch USJ
Channel · 3,098 followers

Following Forward Copy link

Welcome to the official WhatsApp channel of the IEEE Student Branch at the University of Sri Jayewar...
[Read more](#)

Created 19/07/2024 at 23:49

WHATSAPP CHANNEL



IEEE CS Student Branch Chapter - University of Sri Jayewardenepura
311 followers · 8 following

Welcome to the official page of the IEEE CS Student Branch Chapter University of Sri Jayewardenepura! Proudly affiliated with IEEE Student Branch, University of Sri Jayewardenepura. Be part of the future of computing!

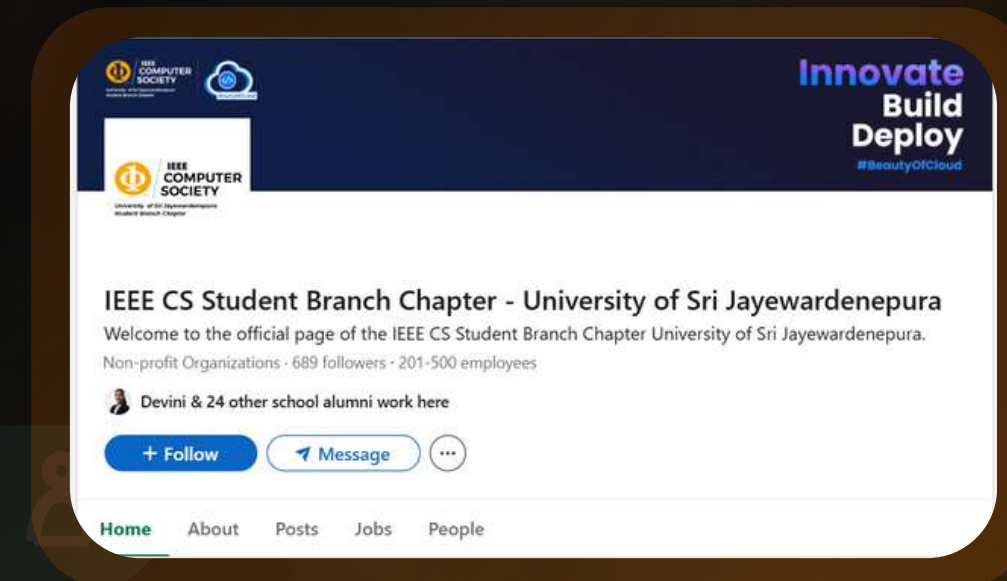
Following Message

Posts About Photos Reels More

Details

Page · University

FACEBOOK PROFILE



IEEE CS Student Branch Chapter - University of Sri Jayewardenepura
Welcome to the official page of the IEEE CS Student Branch Chapter University of Sri Jayewardenepura. Non-profit Organizations · 689 followers · 201-500 employees
Devini & 24 other school alumni work here

+ Follow Message

Home About Posts Jobs People

LINKEDIN PROFILE



IEEE Computer Society USJ
340 posts · 103 followers · 5 following

Welcome to the official instagram page of the IEEE CS Student Branch Chapter University of Sri Jayewardenepura. Be part of the future of computing!

INSTAGRAM PROFILE

MONETARY PARTNERSHIP PACKAGES



TITLE SPONSOR

**150,000
LKR**



PLATINUM

**100,000
LKR**



GOLD

**75,000
LKR**



SILVER

**50,000
LKR**



BRONZE

**30,000
LKR**

All the packages and benefits are negotiable

PARTNERSHIP BENEFITS

These Packages Are Negotiable

	 TITLE PARTNER	 PLATINUM PARTNER	 GOLD PARTNER	 SILVER PARTNER	 BRONZE PARTNER
--	---	--	--	--	--

Official Title Partner recognition					
Recognition as "powered by" in all event promotions					
Display partner logo in J'PuraXtreme official website with link redirecting to sponsor's official website	1 YEAR	1 YEAR	1 YEAR	6 MONTHS	6 MONTHS
Conduct a survey among participants					
Display company logo on the event backdrop					

These Packages Are Negotiable

PARTNERSHIP BENEFITS



TITLE PARTNER



PLATINUM PARTNER



GOLD PARTNER



SILVER PARTNER



BRONZE PARTNER

	15 MINS (MAX 1 MIN x 15)	10 MINS (MAX 1 MIN x 10)	5 MINS (MAX 1 MIN x 5)	2 MINS (MAX 30 SEC x 4)	X
Play corporate videos at the event	X	X	X	X	X
Opportunity to include logo on all promotional materials	✓	✓	✓	✓	✓
Opportunity to conduct a session	10 MINS	5 MINS	X	X	X
Display company banners at the event	3 LARGE 2 STANDING	2 LARGE 2 STANDING	2 LARGE 1 STANDING	1 LARGE 1 STANDING	1 LARGE
Display Corporate flags	8 ALONG THE WALKWAY	4 ALONG THE WALKWAY	2 ALONG THE WALKWAY	X	X

PARTNERSHIP BENEFITS




These Packages Are Negotiable

	 TITLE PARTNER	 PLATINUM PARTNER	 GOLD PARTNER	 SILVER PARTNER	 BRONZE PARTNER
Partnership acknowledged on social media					
Partnership acknowledged by compere at the event					
Distribute company leaflets/files/brochures					
Provide event report					
Event blog					
Brand visibility through pre-video, after-movie					

BANNER PACKAGES



PREMIUM Banner Sponsor

LKR **10,000**

-  Maximum banners at the event - 3 small
-  Display sponsor name & logo on all promotional materials
-  Partnership acknowledged by compere



STANDARD Banner Sponsor

LKR **8,000**

-  Maximum banners at the event - 2 small
-  Partnership acknowledged by compere

BASIC Banner Sponsor

LKR **5,000**

-  Maximum banners at the event - 1 small
-  Partnership acknowledged by compere

OFFICIAL FOOD & BEVERAGE PARTNER



COST COVERAGE

Cover all or most expenses for food or/and beverages on the event day

RECOGNITION

Acknowledged as the "Official Food and Beverage Partner" in all promotional materials. (Posters, banners, all promotional videos, and after-event video clips)

ADVERTISING OPPORTUNITIES

- Maximum of total 5 minutes for displaying promotional videos.(max 1 min x 5)
- Display a maximum of 4 banners at the premises.
- Ability to have a stall at the premises. Can distribute leaflets/brochures among participants.
- Compere to acknowledge the sponsor during the event.
- Partner logo displayed in Official J'PuraXtreme 3.0 website, with link redirecting to sponsor's official website, for a period of one year.

OFFICIAL PRINTING PARTNER



COST COVERAGE

Cover all expenses for the printing materials. (certificates, files, backdrop banner, cash boards)

RECOGNITION

Acknowledged as the "Official printing partner" in all promotional materials including posters, banners, all promotional videos, after-event video clips & cash boards.

ADVERTISING OPPORTUNITIES

- Maximum of total 3 minutes for displaying promotional video.
- Display a maximum of 2 banners at the premises.
- Compere to acknowledge the sponsor during the event.
- Partner logo displayed in Official J'PuraXtreme 3.0 website, with link redirecting to sponsor's official website, for a period of one year.

OFFICIAL CLOTHING PARTNER



COST COVERAGE

Cover all or most expenses of the t-shirts for the event participants and for the Organizing Committee.



RECOGNITION

Acknowledged as the "Official Clothing Partner" in all promotional materials. (Posters, banners, all promotional videos, and after-event video clips)

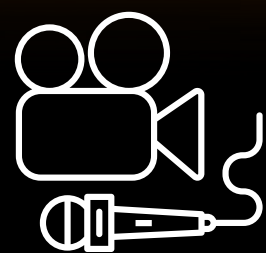


ADVERTISING OPPORTUNITIES

- Maximum of total 10 minutes for displaying promotional video.
- Display a maximum of 2 banners at the premises.
- Opportunity to distribute company leaflets directly to participants.
- Compere to acknowledge the sponsor during the event.
- Partner logo displayed in Official J'PuraXtreme 3.0 website, with link redirecting to sponsor's official website, for a period of 1 year.



OFFICIAL MEDIA PARTNER



COST COVERAGE

Cover all expenses for photography, videography and/or media coverage on the day of the event



RECOGNITION

Acknowledged as the "Official Media Partner" in all promotional materials. (Posters, banners, all promotional videos, and after-event video clips)



ADVERTISING OPPORTUNITIES

- A maximum of total 3 minutes for displaying the promotional video.
- Display a maximum of 2 banners at the premises.
- Compere to acknowledge the sponsor during the event.
- The company name and logo will be displayed on the official J'PuraXtreme 3.0 website.

OFFICIAL GIFT PARTNER



COST COVERAGE

Provide gift packs for the winners of the competition



RECOGNITION

Acknowledged as the "Official Gift Partner" in all promotional materials. (Posters, banners, all promotional videos, and after-event video clips)



ADVERTISING OPPORTUNITIES

- A maximum of total 3 minutes (max 30 sec x 6) for displaying promotional video.
- Display a maximum of 2 banners at the premises.
- Compere to acknowledge sponsor during the event.

GLIMPSE OF PAST EVENTS

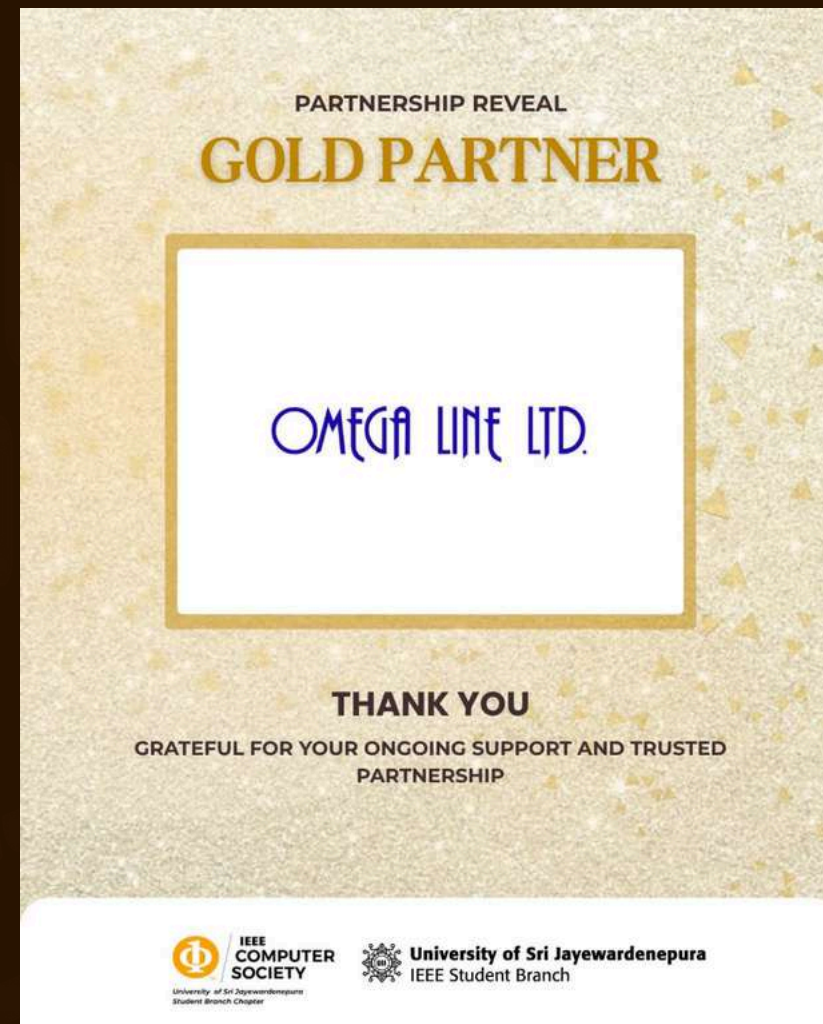


CURRENT & PAST PARTNERS



GLIMPSE OF PARTNER DELIVERABLES

Official Partner Recognition



Opportunity to include company logo on all promotional materials



GLIMPSE OF PARTNER DELIVERABLES



**FACEBOOK /
INSTAGRAM
FILTER**



**BRAND VISIBILITY
THROUGH PRE &
AFTER MOVIES**



**PROMOTIONAL
VIDEOS ON
EVENT DAY**



DISPLAY BANNERS

CONTACT US



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THANK YOU

CONNECT WITH IEEE COMPUTER SOCIETY SBC USJ

